

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57169

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-57169-1

DATE PRINTED

11/02/12

PAGE 1

6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	178906	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.			OBAMA FOR AMERICA	
AND	3050 K St NW Ste 100			PO BOX 8102	
ADDRESS	Washington DC 20007-5108			Chicago IL 60680-8102	
	USA			USA	
CONTACT				PRODUCT OBAMA FOR AMERICA	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.		PRODUCT CODE 1310	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/05/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY OBAMA FOR AMERICA. MARK INVOICE PAID, PROOF OR PERFORMANCE AND PUT IN PUBLIC FILE.										
1	Th	1	04:30A	05:00A	30S	11/01/12-11/01/12	THIS MORNING 430-5AM	1	75.00	75.00
2	10111..	3 1	05:00A	05:58A	30S	10/31/12-11/02/12 11/05/12-11/05/12	THIS MORNING 5-6AM	4	360.00	1440.00
3	10111..	3 1	05:58A	07:00A	30S	10/31/12-11/02/12 11/05/12-11/05/12	THIS MORNING 6-7AM	4	720.00	2880.00
4	W	1	07:00A	09:00A	30S	10/31/12-10/31/12	THE EARLY SHOW	1	450.00	450.00
5	00110..	2	11:58A	12:30P	30S	10/31/12-11/01/12	NOON NEWS	2	720.00	1440.00
6	10111..	3 1	02:58P	03:58P	30S	10/31/12-11/02/12 11/05/12-11/05/12	DR. PHIL	4	500.00	2000.00
7	00111..	3	04:00P	04:30P	30S	10/31/12-11/02/12	4-430PM NEWS	3	720.00	2160.00
8	10011..	2 1	04:30P	05:00P	30S	11/01/12-11/02/12 11/05/12-11/05/12	430-5PM NEWS	3	720.00	2160.00
9	Th	1	05:00P	05:30P	30S	11/01/12-11/01/12	5-530PM NEWS	1	1050.00	1050.00
10	F	1	05:30P	06:00P	30S	11/02/12-11/02/12	530-6PM NEWS	1	1050.00	1050.00
11	00011..	2	05:58P	06:30P	30S	11/01/12-11/02/12	M-F 6PM NEWS	2	1080.00	2160.00
12	00011..	2	06:30P	07:00P	30S	11/01/12-11/02/12	M-F 630PM NEWS	2	1080.00	2160.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ONE GATEWAY CENTER, . PITTSBURGH PA 15222

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	USA			USA			
CONTACT				PRODUCTOBAMA FOR AMERICA			
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			FROM	TO						
13	F	1	06:57P	07:30P	30S	11/02/12-11/02/12	CBS EVENING NEWS	1	1080.00	1080.00
14	1011100	3 1	11:00P	11:35P	30S	10/31/12-11/02/12 11/05/12-11/05/12	11PM NEWS	4	2250.00	9000.00
15	0000011	2	11:00P	11:35P	30S	11/03/12-11/04/12	11PM NEWS	2	2250.00	4500.00
16	10111..	3 1	11:35P	12:37A	30S	10/31/12-11/02/12 11/05/12-11/05/12	11:35P-12:37A - LETTERMAN	4	575.00	2300.00
17	Sa	2	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	2	300.00	600.00
18	Sa	2	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	2	450.00	900.00
19	Su	1	08:28A	08:57A	30S	11/04/12-11/04/12	KD/PG SUNDAY EDITION	1	200.00	200.00
20	Su	2	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUN MORN	2	650.00	1300.00
21	Su	2	10:28A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	2	585.00	1170.00
22	F	1	07:58P	09:00P	30S	11/02/12-11/02/12	UNDERCOVER BOSS	1	2250.00	2250.00
23	F	1	09:00P	10:00P	30S	11/02/12-11/02/12	CSI: NY	1	2250.00	2250.00
24	Su	1	10:30P	11:30P	30S	11/04/12-11/04/12	THE MENTALIST	1	4230.00	4230.00
25	Sa	2	11:58A	07:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	2	700.00	1400.00
26	Sa	2	07:58P	11:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	2	990.00	1980.00

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27	Sa	1	11:35P	12:05A	30S	11/03/12-11/03/12	STEELERS HUDDLE	1	900.00	900.00
28	Su	1	11:00A	07:57P	30S	11/04/12-11/04/12	MCDONALDS'S STEELERS	1	1500.00	1500.00
29	Su	1	11:58A	06:30P	30S	11/04/12-11/04/12	NFL PRE-GAME SHOW	1	5400.00	5400.00
30	Su	2	07:03P	07:30P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	2	5000.00	10000.00
	Su		12:57P	07:00P						
Total Contract:								60		69985.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	67315.00	.00	67315.00	
GRAND TOTAL									67315.00	

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